

Benefits of becoming an In-Kind Sponsor Walk to Cure Cancer



www.walktocurecancer.com

Walk September 28, 2008

Advertising/Recognition for the 2008 Walk to Cure Cancer – Major In Kind Sponsors can be included in advertising and promotional materials created for the event if it is prior to the predetermined print deadline. (Some special rules apply, Speak to the Event Manager for more details) - Your company will receive recognition on event pamphlets, approximately 100,000 are printed each year which are distributed to local businesses and individuals in the community

Kick Off Special Recognition - Thank You mention at our annual kick off breakfast event held in July – Annual attendance 500 Community Leaders

Website Links and Logos - Sponsors can have their websites linked to the sponsor's logo or name. Company listing/logo and link on walk website

Outreach - Reach an educated audience of Team Leaders, Community Leaders, Walkers and Volunteers.

Walk Day Recognition - Special Recognition in a Thank You mention at our annual Walk to Cure Cancer Event in September. General Attendance day of Walk is over 10,000 people from the Community.

Signage - Select Signage the day of the Walk to Cure Cancer Event

An Opportunity to Network at the Event - Major sponsors will be invited to meet and greet with other event presenters and sponsors.

Exhibition Space and Banners at the Event - Sponsors with products and services relevant to the Walk to Cure Cancer can enjoy the access to the attendees with a strategically placed table and signage in a pre-selected area if approved by the Event Manager prior to the Event.

The Walk to Cure Cancer is a 501(c) 3 non-profit organization